



<p><u>SEGMENTS</u></p> <p>123,000,000 Total Universe /Universe Rate \$60.00/M</p> <p><u>DESCRIPTION</u></p> <p>Market Approach has put a new spin on saturation mailing. We now have the ability to target individuals living in City High Rises or Complexes. No more impersonal addressing "Or Current Resident", target these individuals by their respective names.</p> <p>Requirements: Provide Street Name & Zip Code Limited selects: Age +/-, Income +/- and Net Worth +/- (cannot select ranges)</p> <p>This file is recommended for all types of offers such as Real Estate, Local Periodicals, Eating Establishments, Local Services and more.</p>	<p><u>DATE</u></p> <p>UPDATED 03/19/2021 CONFIRMED 05/07/2021</p> <p><u>GENDER</u></p> <p>0% MALE 0% FEMALE</p> <p><u>SOURCE</u></p> <p>Compiled lists, Other, Multi Sourced, Lifestyle questionnaire</p> <p><u>ADDITIONAL CHARGES</u></p> <p>Age \$2.50/M Income \$2.50/M Net Worth \$10.00/M</p> <p><u>ADDRESSING</u></p> <p>Email/FTP \$50.00/F</p> <p><u>MINIMUM ORDER</u></p> <p>5,000</p> <p><u>CANCELLATION</u></p> <p>Cancellation Fee \$250.00/F</p> <p><u>EXCHANGES</u></p> <p>Exchange is not allowed</p> <p><u>REUSE</u></p> <p>Reuse is not allowed</p> <p><u>NET NAME ARRANGEMENTS</u></p> <p>Net Name is not allowed</p>
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